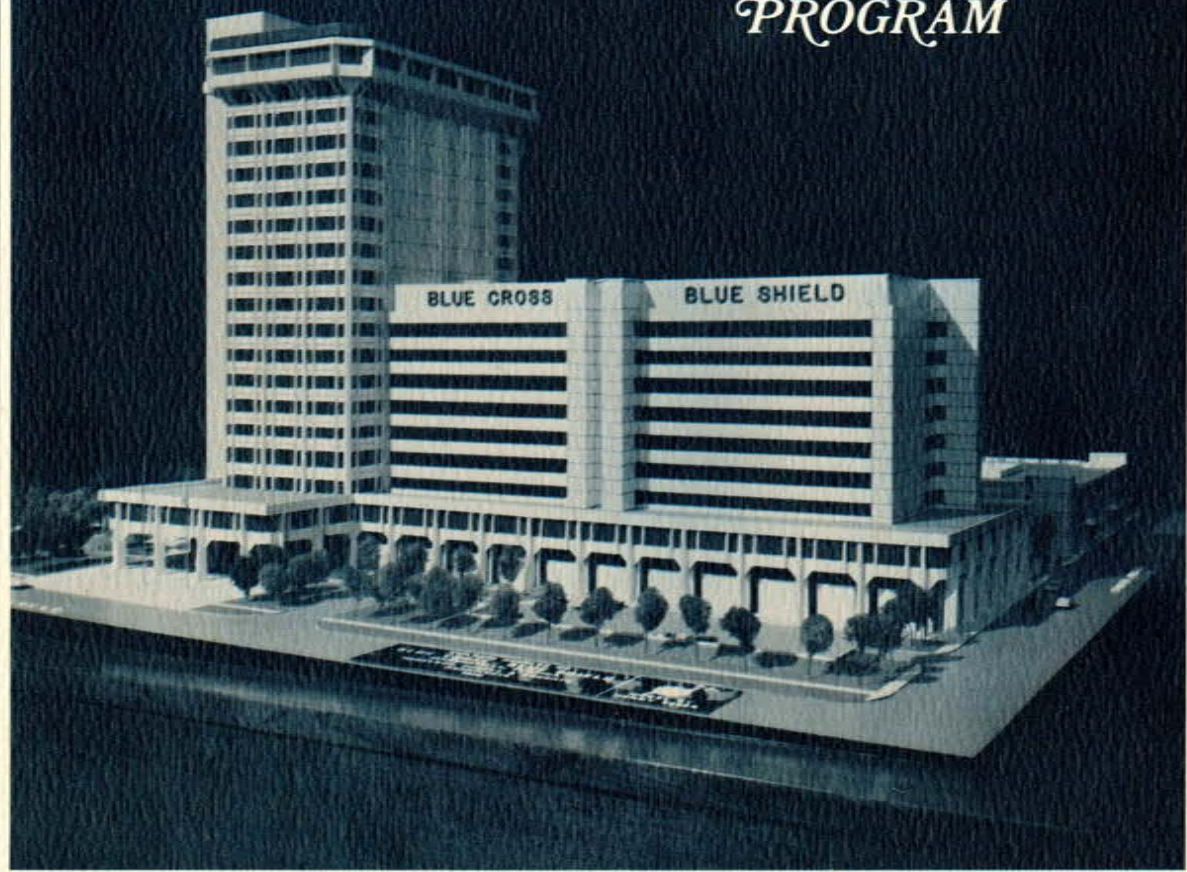


*WELCOME
TO OUR
SKYBREAKING
PROGRAM*



APRIL 26, 1969
ANNOUNCING A NEW
BLUE CROSS AND BLUE SHIELD
BUILDING EXPANSION PROGRAM
TO BE COMPLETED IN
1972

PROGRAM

WELCOME
by
H. A. SCHRODER
President, Blue Cross of Florida, Inc.
Executive Vice President, Blue Shield of Florida, Inc.

INVOCATION

THE REVEREND MALCOLM B. KNIGHT, Ph.D.
Pastor, Southside Baptist Church

COMMENTS

FRANK J. KELLY
Chairman of the Board, Blue Cross of Florida, Inc.

WARREN W. QUILLIAN, M.D.
President, Blue Shield of Florida, Inc.

ADDRESS

THE HONORABLE HANS TANZLER
Mayor of Jacksonville, Florida

The SKYBREAKING

Music by Al Olson and His Band

Reception immediately following on the 6th floor.



BLUE CROSS[®] and BLUE SHIELD[®]

532 Riverside Avenue · Jacksonville, Florida 32201

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